



# Welcome to our Foreign Rights Catalog 2014

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Dear Friends and Colleagues,

Join us into the amazing story of Indonesian Folklore series (p.2): This is an exciting series that will bring you to the richness of Indonesian folklore, complete with beautiful illustrations.

Our Healthy Kids series (p.3) cover several illnesses which usually affected children. Each title is completed with beautiful illustrations and conveys important information such as doctor advise and parent's guide on how to provide first aid.

Another title that will also catch your interest is Yuk, Mbatik! (p.7), this title will tell you the history of batik, existing patterns of batik, and also how to create your own piece of batik in a short and comprehensive way.

Planning to do a cook book? Never afraid, Our Indonesian Culinary series (p.9) will be the right choice for you. Each title is completed with comprehensible step-by-step guidance not to mention beautiful images that will give you a better picture on how to do the cooking.

Have you ever been to Mecca? In Mecca I'm in Love (p.17) we will meet a beautiful girl, named Radha. She's lonely and seeking for a new direction in life, therefore she goes Mecca for a pilgrimage journey. Will she find the one she's been looking for in Mecca?

Now, please take your time to enjoy our catalogue for 2014.

Your Erlangga Foreign Rights Team

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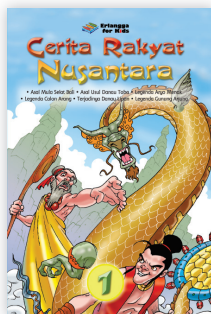
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# Indonesian Folklore Series

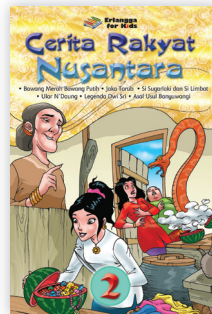
Author: EFK Team | Size: 15x23 cm | Full Color

Jaka Tarub, a good looking young man who lived alone in a very small town at the countryside, wandered around in the jungle. He was lost and decided to set up a shelter and stayed there for a night. In the next morning, he continued his journey home. While he was walking, he heard girls giggling and laughing. He peeped through the bushes and saw seven fairies who were taking a bath in the lake. Amazed by their beauty, he wanted to get closer and watch them clearly. So he walked quietly and carefully on his toes so that none of them heard him. He heard them calling each other's name while playing in the water. He stared at one of them for a long time without blinking his eyes. Soon, he found out that her name was Nawang Wulan. He was falling in love with her. How could he possibly fall in love with a fairy? He thought. He was wondering whether there was an opportunity for them to be together. Suddenly, he noticed the dresses they put by the lake. He knew that fairies need their fairy dresses to fly back to their palace. Soon he took Nawang Wulan's dress and hid it, hoping that Nawang Wulan could not go back to her palace. What happened next? Did Jaka Tarub and Nawang Wulan finally live happily ever after? Read on!

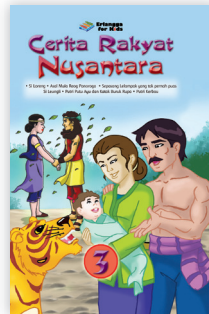
Each books contains 6 folklores from Indonesia. Along with fine illustrations and well-narrated stories, this book is suitable for children and teenagers.



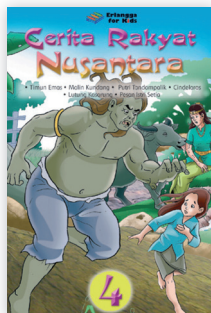
**Indonesian Folklore 1**  
ISBN: 979-781-408-4



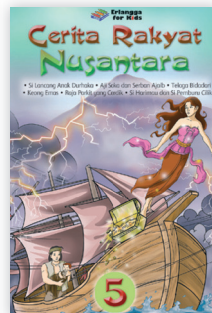
**Indonesian Folklore 2**  
ISBN: 979-781-409-2



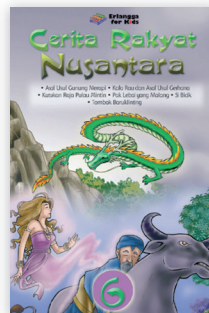
**Indonesian Folklore 3**  
ISBN: 979-781-412-0



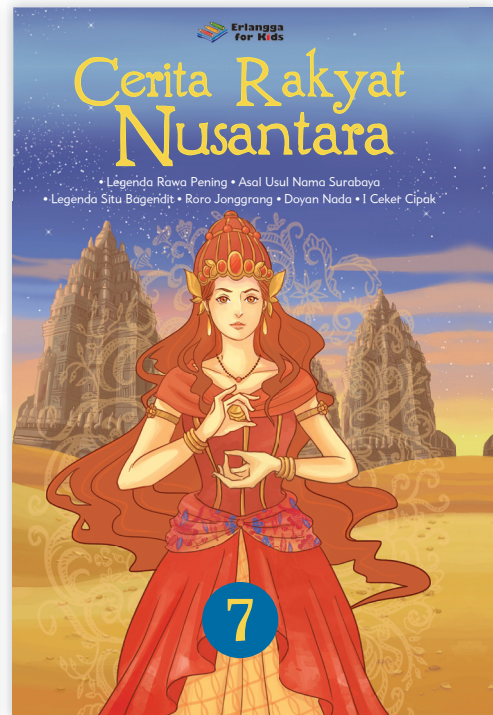
**Indonesian Folklore 4**  
ISBN: 979-781-411-4



**Indonesian Folklore 5**  
ISBN: 979-781-412-0



**Indonesian Folklore 6**  
ISBN: 979-781-413-0

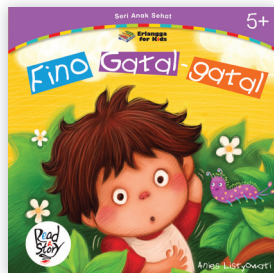


**Indonesian Folklore 7**  
ISBN: 978-602-252-205-8



# Healthy Kids Series

Picture Books | Author: Anies Listiyowati | Size: 22x22 cm | Full Color



## The Itchy Fino

ISBN: 978-979-099-429-4

While Fino and his cousin play hide and seek, he feels itchy. He doesn't know that there's caterpillar hiding at the bushes.



## Kaila has a Toothache

ISBN: 978-979-099-427-0

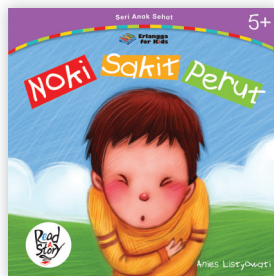
Kaila eats a lot of sweet cake and forgets to brush her teeth afterward. Now she has a toothache, but afraid to see the dentist.



## Nami Has Smallpox

ISBN: 978-979-099-430-0

When Nami wake up, she can feel that headache and soreness coming. She wonders why her body covered by red spots.

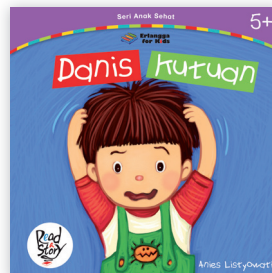


## Noki Has a Stomachache

ISBN: 978-979-099-428-7

After playing football, Noki drinks cold water and eat doughnut. He then forgets to wash his hands. Now, he has a stomachache.

Each books completed with doctors advise and parent's guide to give first aid.



## The Lousy Danis

ISBN: 978-602-252-217-1

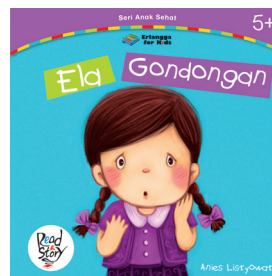
Danis can't stop scratching his heads. He can't sleep all night. His mother looks at his hair and found something!



## The Wormy Vito

ISBN: 978-602-252-239-3

Vito often feels sleepy even after appropriate sleeping time. One day he is unable to chase the ball during football practice. What's happening to vito?



## Ela has Mumps

ISBN: 978-602-252-336-9

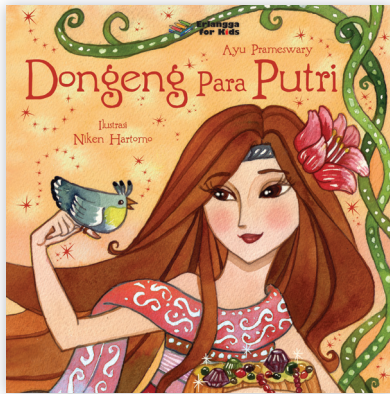
Ela has a contagious mumps. She can't play with her friends until she get well. Uuuh... it makes her feel bored. This book is completed with doctor's advise and parent's guide to provide first aid.



## Cici has a Nosebleed

ISBN: 978-602-252-335-2

Cici loves to bike. In a one hot and sunny day, she and her friends riding their bike. Suddenly, Cici feels something trickling down from her nose. This book completed with doctors' advise and parent's guide to provide first aid.



### Indonesian Princesses Folklore Stories

Author: Ayu Prameswary | ISBN: 978-979-075-568-0 | Size: 25 x25 cm | Full Color

Indonesia has a lot of folklore stories. Some of them tell the life of Goddess or Princess. This book tells their stories along with interesting illustrations. The stories are easy to understand and children can learn the moral values.



### Fun Travelling: Museums in Jakarta

Author: Amalia Dwifarina | ISBN: 978-979-075-570-3 | Size: 13x19 cm | Full Color

Jakarta has a lot of museums. It means we can see many historical items from the past. This unique guide will encourage children to explore museums in Jakarta. With more than 50 museums information, journal and sticker bonus, children will enjoy their fun journey.



### A Mission to Save The Earth

Author: Devi Shinta | ISBN: 978-979-075-569-7 | Size: 14,8x21 cm | Full Color

One day, The Red Monster attacked Earth! What is the red monster? Let's find out with Adam, Eva, and Popo the tree. Help them to save the planet from the attack of The Red Monster. This book will teach children to participate in preserving the environment and save the earth.



### Indonesian Animal Mini Encyclopedia

Author: Devi Shinta | ISBN: 978-602-252-337-6 | Size: 15x 24 | Full Color

Explores the diversity of Indonesian endemic animals. More than 50 species of unique animals from Bali starting to gigantic reptiles like Komodo dragon can be found here.

This book provides basic knowledge of animal kingdom, their habitat, classification, life-cycle, adaptation and conservation status. Through this book, readers can learn physical attributes, breeding, diet, habitat, distribution and unique behavior of Indonesian indigenous animals.

Let's discover and conserve Indonesian endemic animals.

# Aurin, Hana, & Lolie Series

Sticker Books | Author: EFK Team | Size: 24x30 cm | Full Color



## Aurin, Hana, & Lolie

ISBN: 978-979-075-820-9

Meet Aurin, Hana, and Lolie. The three girls are best friends who have their own interests and hobbies. Use the stickers in the book to dress the girls and help them do their hobbies.



## Green Earth

ISBN: 978-979-075-822-3

Let's join Aurin, Hana, and Lolie in their effort to make the Earth a greener place. Use the stickers in the book to dress them up as they do their activities.



## Picnic

ISBN: 978-979-075-819-3

Aurin, Hana, and Lolie are going for a picnic on the school holiday. Use the stickers in the book to dress them during their picnic time.



## Hello World!

ISBN: 978-979-099-299-3

Aurin, Hana, and Lolie are travelling around the world! Let's join them, and say hello to your friends in multiple languages! Use the stickers in the book to make your trip more exciting!



## Hip Hip Hooray!

ISBN: 978-979-075-821-6

It's Aurin's birthday and she's planning to throw a big party! Use the stickers in the book to help Aurin and her friends preparing the party.



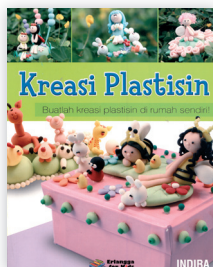
## Going on Vacation!

ISBN: 978-979-075-082-1

It's vacation time! Let's help Aira, Lily, and Karen decide which activity to do their vacation. Use the stickers in the book to dress up the girls on each occasion.

# Clay Creation Series

Author: Indira | Size: 20x26 cm | Full Color



**Clay Creation - Make Your Own Clay Decoration**  
ISBN: 979-781-791-1

You can make your own clay decoration easily by following instructions in this book. With abundance ideas for decorating your home and ornamenting its accessories.



**Clay Creation - Special Ornament for Home Stuff**  
ISBN: 979-781-008-9

This ornament will make your ordinary home accessories looks extraordinary. You can make your own clay ornament easily by following instructions in this book. Many ideas for decorating home accessories such as soap dispenser, picture frame, fruit basket, etc.



**Clay Creation - Fruit, Vegetable, and Cake**  
ISBN: 978-979-033-652-0

You can make many decorative vegetables, fruits and cakes from clay, easily, by following instructions in this book. This book includes many ideas of fruits, vegetables, and cakes made from clay. By looking at the ideas, you can also create any shapes you like.



**Clay Creation - National Costumes of Indonesia**  
ISBN: 978-979-015-702-6

You can make many clay dolls on traditional costumes of Indonesia easily by following instructions in this book. This book includes many ideas of traditional costumes of Indonesia.



**Clay Creation - Creative Clay Kids**  
ISBN: 978-979-033-652-0

You will find step by step directions on how to shape clay ornament, tips about using clay, and many ideas for decorating kids stuff such as picture frame, pencil, pencil case, etc.

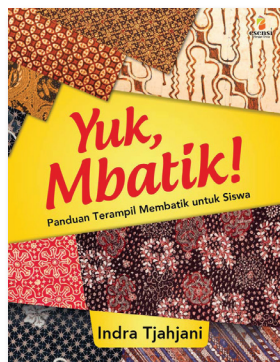


## SCOUT KNOTS

Author: A.B. Susanto | ISBN: 978-602-759-657-3  
Size: 14,5 x 21 cm

Describes in detail about various functions of the rope used in scouting activities; step-by-step of making knots, webbing, and bonding through an interesting photo and illustrations; and several rigging applications that is often practiced by members of Scouts.





### Yuk, Mbatik

Author : Indra Tjahjani | ISBN : 978-602-7596-41-2 | Size : 20 x26 cm

Batik has become more popular in Indonesia, and in the world. However, not many people know the history of batik in Indonesia and how the process of creating and manufacturing batik.

This book invites the audiences, especially young people, to be more familiar to the practice of making batik. It is worth reading as a practical guide for students about how to make batik and being creative with it.

By creating batik, we can enhance our creativity and also learning the art of self-control. Moreover, we also help to preserve the cultural heritage.



### Chic in Kebaya

Author: Esensi Team | ISBN: 978-979-075-160-6 | Size: 15x21 cm

Kebaya is not only about fashion or trend. Kebaya is a symbol of elegance, femininity, and culture that passed beyond time. Kebaya is known to be part of Indonesian women's soul.

Chic in Kebaya invites every young woman to learn more about Kebaya and its history. The book is full of images of beautiful Kebaya for every occasion.



### Chic in Batik

Author: Ami Wahyu | ISBN: 978-602-759-602-3 | Size: 19x13 cm

Aside from elaborating the history of batik, this book also reviews various kinds of batik from all over Indonesia. It also displays a variety of the latest batik fashion styles. It comes with tips for choosing, preserving and how to match batik and its accessories.

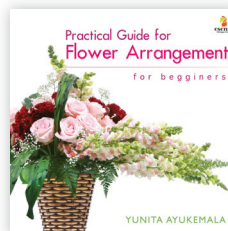


### Get to Know About Batik

Author: EFK Team | ISBN: 978-602-252-390-1 | Size: 21 x 28 cm

Did you know that UNESCO has recognized batik as world heritage owned by Indonesia? Did you know that the existence of batik can be traced since the days of the Majapahit kingdom?

Let's find out about the history of batik, tools for making batik, manufacturing process, and many more!

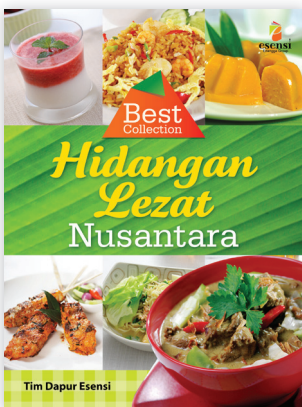


### Practical Guide for Flower Arrangement

Author: Yunita Ayukemala | ISBN: 978-979-099-836-0 | Size: 20,5x20,5 cm

Written by an expert of flower arrangement this book contains practical guides to make fresh flower arrangements. Simple, practical, yet enchanting. A beginner will find it very easy to follow, and an advanced practitioner would find it inspiring. This book will show you how to be a florist with limited option of flowers and plants. Even anyone who isn't into flowers would find it very tempting to try. The guides are very practical and easy to follow.





### Best Recipes of Indonesian Cooking

Author: Tim Dapur Esensi | ISBN: 978-979-099-614-4 | Size: 20 x 20 cm

Indonesian cuisine is diverse, in part because Indonesia is composed of approximately 6,000 populated islands. Many regional cuisines exist, often based upon cultural and foreign influences. Indonesian cuisine varies greatly by region and has many different influences.

Some popular Indonesian dishes such as nasi goreng, satay, gado-gado, and soto are famous in the country and considered as Indonesian national dishes.

Sumatran cuisine, for example, often has Middle Eastern and Indian influences, featuring curried meat and vegetables such as gulai and kari, while Javanese cuisine is more indigenous. The cuisines of Eastern Indonesia are similar to Polynesian and Melanesian cuisine. Elements of Chinese cuisine can be seen in Indonesian cuisine: foods such as bakmi (noodles), bakso (meat or fish balls), and lumpia (spring rolls) have been completely assimilated.

Some popular dishes that originated in Indonesia are now common across most of Southeast Asia. Indonesian dishes such as satay, beef rendang, and sambal are also favored in Malaysia and Singapore. Soy-based dishes, such as variations of tofu (tahu) and tempe, are also very popular. Tempe is regarded as a Javanese invention, a local adaptation of soy-based food fermentation and production. Another fermented food is oncom, similar in some ways to tempe but using more varied ingredients (not only soy), created by different fungi, and particularly popular in West Java.

Indonesian meals are commonly eaten with the combination of a spoon in the right hand and fork in the left hand (to push the food onto the spoon), although in many parts of the country, such as West Java and West Sumatra, it is also common to eat with ones hand.



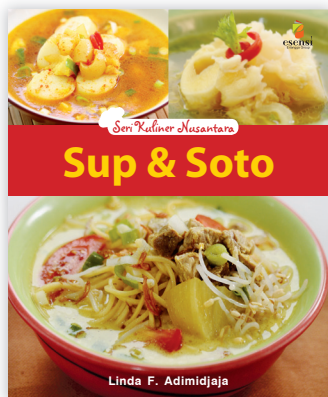
### Snack from Collonial Age

Author : Tim Dapur Esensi | ISBN: 978-979-033-560-8 | Size: 20 x 20 cm

Through the assimilation of various cultures, Indonesia accumulates so many yummy and exotic recipes. These collection, survive across generation, invite anyone to feel the nostalgia as well as preserving the cultures. Detailed by step-by-step guide and useful tips, this book consists of 35 traditional recipes.

# Indonesian Culinary Series

Size: 17x21 cm | Full Color



## Soup & Soto

Author: Linda F. Adimidjaja  
ISBN: 978-602-7596-47-4

In this book there are 25 soup and soto recipes from all over Indonesia. Those recipes are very diverse, different and have delicious taste. The choices here are very varied: made with beef, chicken, duck, or fish. These dishes can be served as main course or as appetizer. And all is very tempting.

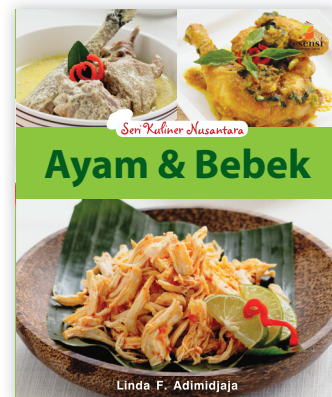


## Favourite Noodle

Author: Linda F. Adimidjaja  
ISBN: 978-602-7596-49-8

In this book there are 25 favorite noodles recipes from all over Indonesia which have very diverse and different taste but all delicious.

Noodle dish, which is said to have originated from China, also popular in Indonesia and even has become part of the culinary treasures of Indonesia. Almost every county or city in Indonesia has a signature noodle dishes, such as Mi Kocok Bandung, Mi Juhi Betawi, Mi Celor Palembang, Mi Siram Medan, etc. With distinctive flavor of each region, noodle dishes became more varied delicacies.



## Chicken & Duck

Author: Linda F. Adimidjaja  
ISBN: 978-602-241-627-2

There are 25 recipes of chicken and ducks in this book. All of those recipes are originated from all over Indonesia.

Dish of chicken and duck has always been a family's favorite in Indonesia. They are boiled, baked, roasted, deep fried, and grilled with a variety of seasoning techniques. With distinctive flavor of each region, chicken and duck dishes became more varied pleasures.

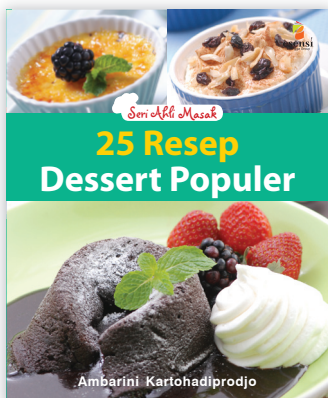


### 25 Recipes of Delicious Pudding

Author: Ambarini Kartohadiprodjo  
ISBN: 978-602-7596-48-1

In this book there are 25 gelatin pudding recipes that are guaranteed to be everyone's favorite.

Adults and children alike will enjoy these gelatin pudding and love to have them as a dessert. With variation in taste and appearance, the puddings will enliven the atmosphere of your dining experience. You can try these recipes at home with your children, to teach them how to cook, because pudding are easy to make, fun, and also a challenge to your creativity. More than that, puddings also provide healthy nutrition. So, all the recipes here are definitely tasty and healthy!



### 25 Recipes of Popular Dessert

Author: Ambarini Kartohadiprodjo  
ISBN: 978-602-7596-52-8

In this book, there are 25 various dessert recipes that is guaranteed to be everyone's favorite.

Dessert can come in variations of flavors, textures, and looks with very special flavors. All the recipes in this book are selected from various country that you can easily try at home. They are made from fruit, chocolate, fermented creams, and others. Some are best served cold, some are best served warm. And, everything is easy to make and definitely delicious!



### Aneka Minuman Berkhasiat

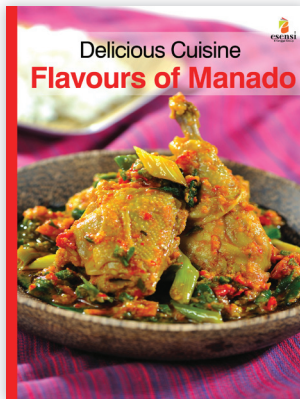
Author: Poppy Suryaatmaja Widyanto  
ISBN: 978-602-759-633-7  
Size: 15,5x20 cm

If a variety of health problems can be treated with herbal therapies, why should we consume chemical drugs? All recipes in this book is guaranteed to relieve various symptoms of early potent health problems such as diarrhea, allergies, canker sores, to cholesterol.

This book is suitable for those who want to experience a natural remedy without harmful side effects.

# Delicious Cuisine Series

Author: Tim Dapur Esensi | Size: 15,5x20 cm | Full Color



## Flavors of Manado

ISBN: 978-979-075-731-8

Manado is the capital city of North Sulawesi province in Indonesia. Manado's local food, also known as Minahasan food, is very interesting cuisine. Manado food also known as one of the spiciest food in the world. Most of the food here include hot fresh chillies!

In this book, you will find 29 recipes such as Chicken Rica-rica, Manado Porridge, Tutaraga Meat to Klappertart and Panada.



## Indonesian Satay

ISBN: 978-979-099-613-7

Satay or sate, is one of Indonesian popular dish of marinated, skewered and grilled meat, served with a sauce. Satay usually made of sliced or diced chicken, duck, goat, mutton, beef, pork, and sea food. The authentic version uses skewers from the midrib of the coconut leaves, we can use although bamboo too. Satay are grilled or barbecued over a wood or charcoal fire, then served with various spicy seasonings.

Satay dish is always a favorite of the young and old, popular even to foreign countries. Indonesia has a variety satay dishes. In this book, you can find twenty-five recipes of delicious satay, with the step-by-step guidance.



## Beef & Mutton

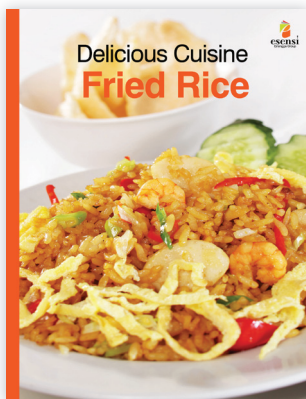
ISBN: 978-602-759-638-2

Beef and Mutton is a common basic ingredients of many delicious cuisine in Indonesia. Almost every region in Indonesia has popular cuisine made from beef and mutton.

In this book you can learn how to cook them the right way. Great reference on how to choose the right seasoning.

# Delicious Cuisine Series

Author: Tim Dapur Esensi | Size: 15,5x20 cm | Full Color



## Fried Rice

ISBN: 978-602-759-620-7

Fried Rice or Nasi Goreng, is one of Indonesian popular dish that is well known even to overseas countries. Originally, Fried Rice comes from China. Chinese people dislike cold dish and rarely throw their leftover. Because of that, they reprocess the cold rice into new dishes. This dishes then spread to the Southeast Asia, including Indonesia.

In Indonesia, there are varieties fried rice dishes, with different taste, from the entire archipelago. In this book, you can find twenty-five recipes of delicious fried rice, with the step-by-step guidance.



## Flavors of Indonesia

ISBN: 978-979-075-218-0

Indonesia is a culinary paradise in the equator. From Aceh to Papua, there's thousand of unique cuisine that does not exist in other countries. Indonesian cuisine is memorable to those who've been to this country. From backpackers to the leader of foreign countries, they always want to go back enjoy Indonesian foods.

You can serve the delicacy of the Indonesian culinary arts from your kitchen. There are 29 recipes that are easy to follow, such as Chicken Kremes, Satay, Rendang Padang, Kari Kambing, etc. For beverages, you can try Coconut Ice, Coconut Fantasy Ice, Cendol, or Fruit Cocktail that can refresh and restore your vitality.

The step-by-step guides in this book will allow you to easily make the easy dishes. Or, you can do some experiment and modify those recipes according to your taste.



## Flavors of Semarang

ISBN: 978-979-075-437-9

Influences from Asia, the Middle East, Europe, even America can be found in various Indonesian foods. One of the oldest main melting pots is the city of Semarang. Semarang, the capital of Central Java, has become an important port since the 8th century. In Semarang, the acculturation with Chinese culture is very evident.

Influence of Chinese culture is also evident in the traditional culinary of Semarang. In addition to Springrolls (Lumpia), Moci Cakes, and Bakpia, noodle-based food and meatballs are specialties of this city. Some foods such as Mi Lontong (noodles), Glewo Buntot Porridge, and Tahu Gimbal are proofs of how the delicious Chinese cuisine has combined with culinary arts of Java.

In this book, you can find 28 recipes. The whole recipes, from main dishes (Garang Asam Chicken, Babat Gongso, Soto Semarang, etc.), drinks (Sekoteng, Asam Jawa Soda, Cincau Ice, etc.), to desserts (Moci Cakes, Wingko Babat, Klepon, etc.), is accompanied with the step-by-step instructions complete with set of images to show readers on how to do it. By following the instructions, you will easily produce high flavor dishes. And you can still experimenting by modifying those recipes according to your taste.



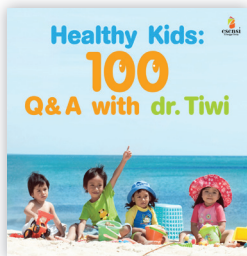


### Q&A: Toddler's Growth and Development

Author: Dra. Mayke S. Tedjasaputra, M.Psi | ISBN: 978-979-099-511-6 | Size: 21 x 21 cm

The first year until the third is children's golden years in which children experiences rapid growth and development processes. All sorts of physical and psychological skills are achieved within this limited period of time. The book was written by a child famous psychologist. Dra. Mayke, who specializes on children's Play and Language Development. Through the book, she elaborates the various details of toddler's development in the form of question & answer.

It's very advisable that parents thoroughly monitor their children's development and actively participate in their learning process. Around 100 questions most asked by young parents are answered by the expert in a simple and comprehensive manner, providing practical solutions.

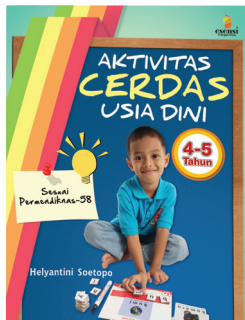


### Healthy Kids: dr. Tiwi's 100 Solutions

Author: dr. I Gusti Ayu Nyoman Partiwi | ISBN: 978-979-099-614-4 | Size: 21 x 21 cm

The book is written by a popular pediatrician, dr. Tiwi. She always campaigns the importance of a child's health in supporting a better life for the child in the future. Dr. Tiwi owns her own website, [www.klinikdrtiwi.com](http://www.klinikdrtiwi.com). In order to meet the needs of parents for quality and a better health information, she provides the information in the form of 100 questions & answers.

The book discusses all kinds of thing related to baby's health—growth, development, illnesses, disorders, etc. The Q&A method and sample cases experienced by her patients are expected to provide examples of resounding and comprehensible problems-and-solutions for parents.



### Aktivitas Cerdas Usia Dini

Penulis : Helyantini Soetopo | ISBN : 301-152-003-0 | Ukuran buku : 20 x 26 cm

Seri Aktivitas Cerdas Usia Dini presents around 100 activities that can be used by early childhood teachers and caregivers as a guide to make the learning experience fun. And all activities in this book are designed based on Curriculum.

On each activity, there are information about:

- Targeted Skill Development
- The materials required
- Step-by-step guidelines
- Learning Objectives

With this series, learning at the level of early childhood can be.

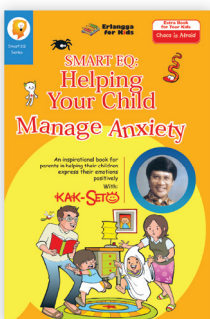


### Helping Your Child - Manage Temper

Author: Esensi Team | ISBN: 979-781-278-2 | Size: 15,6 x 24 cm

Children need a conducive environment to help them develop optimally, and parents role is very critical in this matter. Now, many Parents start to realize that cognitive intelligence is not the only factor that is important child development. In fact, emotional intelligence is more vital. Anger Management for Children aimed to be parent's guide in developing their children emotional intelligence.

This book will help you to understand how to manage children emotions positively.



### Fear Management for Children

Author: Esensi Team | ISBN: 979-781-716-0 | Size: 15,6 x 24 cm

Children need a conducive environment to help them develop optimally. And parents role is very critical in this matter. Now, many Parents start to realize that cognitive intelligence is not the only factor that matter in child development. In fact, emotional intelligence is more vital.

Children's fears often come for their imaginations. Sometimes, children cannot separate imagination and reality. Fear Management for Children aimed to be parent's guide in developing their children emotional intelligence. This book will help you to understand how to manage children emotions positively.

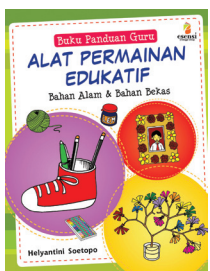
This book is easy to understand, has a very interesting layout with a lot of image and full of color, and completed by tips and examples.



### Smart Way to Use Teaching Materials

Author: Esensi Team | ISBN: 978-979-075-171-2 | Size: 20 x 26 cm

Pintar Memakai Alat Bantu Ajar presents a variety of learning tools for early childhood class. The tools are very easy and simple to create using things or materials that are surround us. This book gives tips, methods, and inspirations to become a creative teacher



### Educare Toys

Author: Helyantini Soetopo | ISBN: 301-370-002-0 | Size: 20 x 26 cm

APE (Educational Toys) are tools that can be used by all children to play, learn, and explore. APE must contain educative values, can be used to expand children's abilities, can accommodate a level of performance development, and can support a curriculum for early childhood. In addition, APE could bring out children's talents and reach their fullest potential through quality activities.

In this book, the author shows several APE made from natural materials that can be obtained from the school or home environment. By leveraging unused materials, the children are expected to acknowledge all the things that surrounds them.

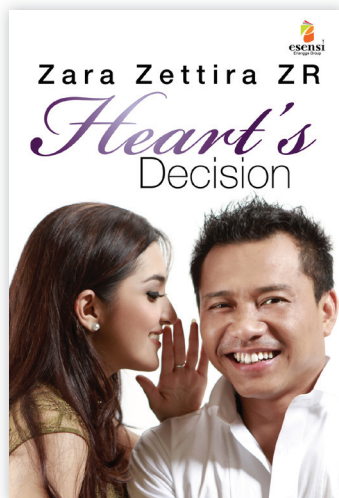


### **Samsara**

Author: Zara Zettira | ISBN: 978-979-033-988-0 | Size: 13.3 x 20.3 cm

When fate draws near, can one avoid his samsara? Samsara is a continuous, unbreakable cycle of life. There's no beginning. No end. Fate, life, death, and soul mate are ... samsara. Samsara is a story of human being in living their life. A story full of philosophy, it will help us choose of fate: which to struggle for and which to accept.

All her life, Asia has always wanted to go to America. One day, she unexpectedly met a woman named Amerika. Are their unique names only coincidence? Or did fate plan them to meet? Fate opened itself to Asia. Through dreams, unexplained events, déjà vu, and extreme episodes. A bond was formed between the two women. Tight, complex, binding, along with the revelation of their identities. Fate, it turns out, showed itself to Amerika, too. On the other hand, she remained passive, while Asia avoided it as hard as she could. Asia continued to run, including from a man who was supposedly her soul mate. However, can fate really be challenged? How far can man try to change preordained fate and soul mate? And who is Amerika, for real?



### **Heart's Decision**

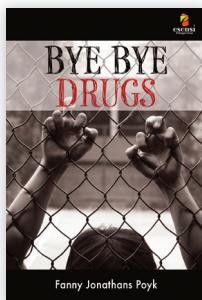
Author: Zara Zettira ZR | ISBN: 978-9-7909-9372-3 | Size: 13.3 x 20.3 cm

Talia's in doubt: Theo or Aldo. Theo comforts her, but Aldo makes her full of passion. Which one must she choose to love? Or, does she have to harden her heart and remain alone because she doesn't need any man yet?

Anyway, Talia has to choose: to make one man's life happy, to satisfy her solitude, or to disappoint everyone, including herself.

Well, it's time to set her heart...

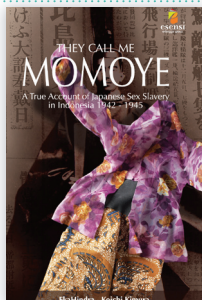
Zara Zettira ZR is one of our best-selling authors. She was formerly known as Indonesian aspiring young author back in the 1990 and now she's one of the leading female authors in Indonesia. She's very productive and with Erlangga she has published three titles.



### Bye-Bye Drugs

Author: Fanny Jonathans Poyk | ISBN: 979-781-678-8 | Size: 14 x 21 cm

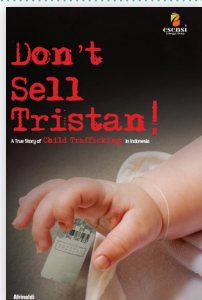
Some started out from curiosity. Some making it an escape from problems. Some others regard it as a legitimate definition of rebellion. It all varies, but in the end they fall to the so-called pit of drugs. Drugs are a chain that lures them into breaking all norms, while their willingness to recover wears away. A struggle for freedom starts when there has been too much to sacrifice. Fanny Jonathans Poyk records the struggles in an honest way in Bye-bye Drugs. Freedom always feels better than surrender, no matter how much you sacrifice for it.



### Momoye

Author: Eka Hindra & Koichi Kimura | ISBN: 978-979-015-219-9 | Size: 13.3 x 20.3 cm

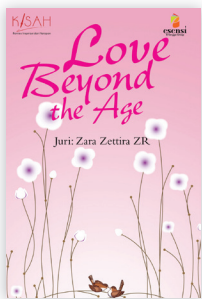
Mardiyem is one of the victims of Japanese facism, a woman forced to serve Japanese sexual appetite. Momoye was her nickname when she was placed in a dorm in Telawang, Kalimantan, brothel that catered to the Japanese soldiers. Twenty-one women were in the same dorm, bearing the same suffering in different forms.



### Jangan Jual Tristan (Don't Sell Tristan)

Author: Afrinadi | ISBN: 978-979-015-253-3 | Size: 13.3 x 20.3 cm

His life is a broken, winding road. They deceived his helpless mother. He was snatched after one first caress. Sold, loved for a moment, then thrown away crying. He is the unfortunate Tristan. A "government man" appeared, disturbed, concerned. In his hands, Tristan became a small footprint that lead to a heartless child trafficking syndicate. His story opened eyes, that in some parts of the country, children were next to nothing but sale items. In the hands of said man, Tristan's history was reconstructed, a thrilling story of man and his price.



### Love Beyond the Age

Author: Esensi | ISBN: 978-979-075-130-9 | Size: 11 x 17,7 cm

This book is a compilation of ten true stories from the winning authors of KISAH (Kontes Inspirasi dan Harapan), a writing contest which held every year by Penerbit Erlangga.

The stories inside prove that sometimes love is hard to understand, full of pain, and must through a lot of obstacles. But at the end, you will realize that true love is inspiring, healing, make us strong, and pass the test of time. Eternal Love will give you inspirations and hope, that true love does exist and it's surrounds us.



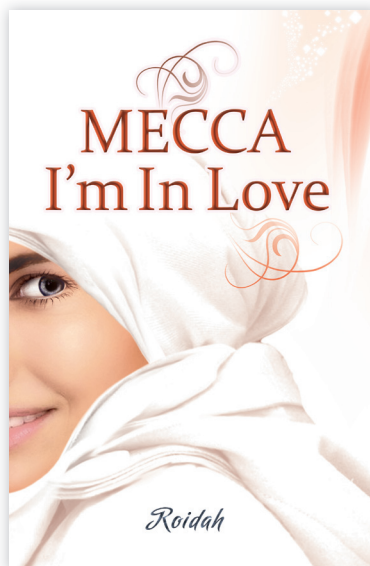
### The Chosen One

Author: Roidah | ISBN: 978-979-099-972-5 | Size: 13 x 19 cm

Zahra, an independent woman with successful career. However, her luck seems to run out when it comes to her love life. That, combined with her experience in handling cases of violence against women has made her skeptical toward the idea of marriage and men.

As an only child, Zahra received a lot of pressures from her parents. Her father expects her to wed and start having children soon. Forced by his concern he chose a husband for Zahra, a son of his acquaintance. His name is Ipung. To escape this unwanted predicament Zahra accepted a job offer in Jambi. She went ahead without considering her parents' feeling toward her decision. The new job, assistance mission for Kubu Tribe, acquired her to work at the jungle where the tribe is located, a new experience that excites her.

Fortunately, Zahra's love life becoming more colorful once she's Jambi. There she met Sultan, attractive and dependable man who could make Zahra start to remember the existence of God and religion. Then came Laman Senjo into the scene, the naive and sincere son of the tribe's chief. On the other hand, Ipung turns out to be a good man too. Then who'll be the last harbor of Zahra's heart?



### Mecca I'm in Love

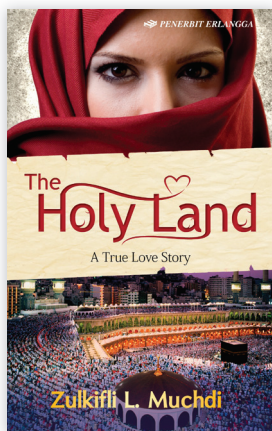
Author: Roidah | ISBN: 978-979-033-837-1 | Size: 13 x 19 cm

Rhada, a successful working woman, feels tired with the routine of her life. She's lonely. For her, success just brings unhappiness because there's no one to share it. Every achievement she acquired only plants pieces of emptiness to her soul. With her soul beaten and weary she turns to Allah, the Almighty. She then decides to visit Medina, Mecca, and Mina. There, in those cities, she pours all her longing and hope.

Yes, Rhada's wish is finally granted, although not without challenges. First she met Rudi, a man who once confess an undying love for her during their teenage year. In Mecca, Rudi even had the courage to ask for her hand in marriage. At the same time she found out that Hendar, a man who claims to love her, chased her all the way to the holy land. To complete her misery, she's forced to accept the fact that Osman, man she's been secretly in love with, will never love her back. But at the end, she found the one. She anchored her heart to Yusuf, a man with a kind soul.

It's all worth waiting for. Despite all the misery, loneliness, and heartache that she has to endure, Allah has prepared a kind and saintly man for her. Now she found him, right beneath the Mecca's sky. Of her patience, Allah bequeaths her with happiness. In front of the holy Kaaba, Yusuf is asking her to marry him.





### Finding Love in the Holy Land

Author: Zulkifli L. Muchdi | ISBN: 978-979-099-835-3 | Size: 11 x 17 cm

Yasser Al Banjary lives with his mother and sister. After his father death, Yasser has become an independent man. His independence played an important factor when he became the winner of Al Qur'an recitation championship, Musabaqoh Tilawatil Qur'an (MTQ). One day, his mother fallen ill and they need large amount of money for her treatment and medication. At that time, Yasser only own 2 million rupiahs, while they actually need 60 million rupiahs. Suddenly Yasser received 5 billion rupiahs in his bank account. This surprised Yasser then a freelance journalist at Banjarmasin Post.

The unidentified capital made him angry. He then planned to sue the bank for this unprofessional act. According to him, the source of this capital is from money laundering activity. At the end, they cannot save his mother life, but since that time he's well known as the "Man with Hijab", due to his idealism and golden heart!

Yasser's life is colored by the existence of several beauties. Istiqomah, a qariah, has admired Yasser long since, then Sofia, a daughter of a very rich man and also a former student of Yasser, also Eva and Sofia who also part of his journey in finding love. Then, who'll be the one for the "Man with Hijab"?



### Mosoon, A Journey Through Sorrow and Happiness

Author: Roidah | ISBN: 978-979-099-973-2 | Size: 13 x 19 cm

Deinia Renita, a girl of Indian descendant, grew up in Padang. She tried so hard defying the traditional value that bound her family. Born in a family who obey and and strongly belief in traditional values has made her love stories gone bitter. Umak, her mother, only wish is for Dei to marry Na Dji, a man who is a relative of her family.

Disobeying her mom's will, she introduced Rasyad to her family. However, their love story is still far from its happy ending. Rasyad died in an accident. As time goes by, Dei met another man, his name is Paloan. He enchants her with his naivety and honesty. This time, Dei didn't want the love story to end, she disobey her parents and ran away in order to be able to marry Paloan.

In Paolan's hometown, Dei spent many happy days with her new family. Unfortunately, it didn't happen for long, those happy days quickly gone, swept away by the tsunami that hit Paolan's home town. A broken hearted Dei then returned to her family in Padang. What should Dei say to her parents? What will happen between Dei and Na Dji, who has loved her since long?



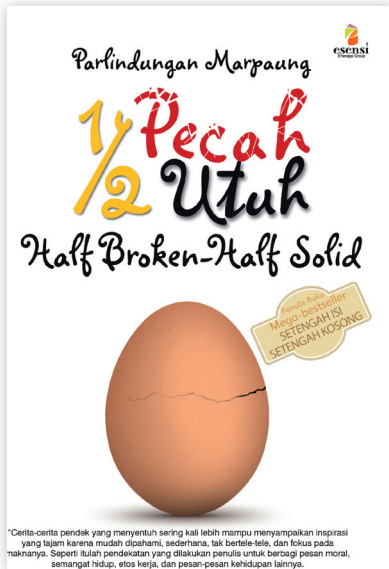
### Every Silence Has a History

Author: Zara Zetira | ISBN: 978-979-003-450-2 | Size: 11 x 17,7 cm

Zaira, the main character in this story, has gone through a lot in her life. She once had everything, but now, she almost lost her mind. For her it is better to die than to live without hope. But, what happens if an attempt to die was no longer possible?

Stop looking for something we could not find. God is always in our hearts. In silence, Zaira actually find the ultimate truth and friendship with God. This novel invites us to understand that this world can be a very comfortable place to enjoy. That behind all the differences, we are actually the same. Changing our perspectives. And point us to a simpler life. In silence we are able to hear and learn about real life.

The novel consists of two languages , English and Indonesian . Bound in one book with a two-sided display.



### Half Broken Half Solid

Author: Parlindungan Marpaung | ISBN: 978-602-759-603-0 | Size: 11,5 x 18 cm

There is no such thing as a perfect life. If someone wants to make a delicious cake, they should crack the eggs and mix it with other ingredients before they can make a perfect cake. Without cracking the eggs, it is impossible to mix the dough. So is life. There are times when we are allowed by God to experience a "broken" life. They encourage us to transform into noble human kind and appreciate life in every single chance given to us.

This book is the anthology of inspiring stories which is actual and tender. It is complemented by practical description for daily life. You are expected to get inspired after reading it. It is beneficial to develop attitude and positive perspective to face problems in life.

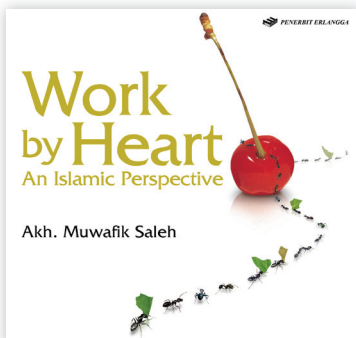


### Developing The Real You by Listen to Your Heart

Author: Akh. Muwafik Saleh | ISBN: 978-602-241-030-0 | Size: 14,5 x 21 cm

This book introduces several concepts in character building, such as: The Winner, The Winning Stages Model of Character Building, The Winner Character, The 7 Great Actions, The Competences of The 7 Great Actions, Leadership Star Model, etc. The author created these concepts to help the reader understands the big concept in order to be able to build a strong character.

All concepts explained are based on grand and holy values which are placed as the base of success, as explained in the Holy Quran. This because the strongest character can only exist if we just believe in Allah.

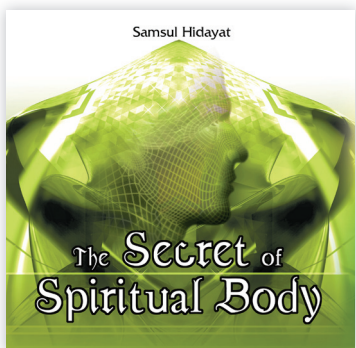


### Work with Heart

Author: Akh. Muwafik Saleh | ISBN: 978-979-033-846-3 | Size: 14,5 x 21 cm

This book is written to "release" the conscience of workers. Thus they can provide better significance to their activities. Whether it is at the work place, with family, or even life at large framed with a spiritual context.

Working if framed with spiritual values will be different if compared to working just for the sake of chasing worldly material desire. Working in spiritual frame will force a worker to work whole-heartedly, in earnest, and to give the best in order to obtain merit from Allah. This will make working a more controllable process that is full of religious consciousness.



### The Secret of Spiritual Body

Author: Samsul Hidayat | ISBN: 978-979-033-380-2 | Size: 14,5 x 21 cm

The Secret of spiritual Body reveals a revolutionary understanding on the anatomy of Human Body in relation with the wonder of Five Pillars of Islam. In a unique perspective, those Five Pillars of Islam is connected to layers of human body. By nature, the human body's consciousness level is reflecting the "consciousness level" of Islam, which is the testimony of faith, shalat, fasting, almsgiving, and pilgrimage. All of them closely related to human consciousness that will lead up to the objective of reaching unity with God.



### Learning from the Heart

Author: Akh. Muwafik Saleh

ISBN: 978-979-099-105-7

Size: 14,5 x 21 cm

This book reveals the big secret behind every brilliant students. It gives a practical description on how to be successful in your study at school. One of the key is to optimize all the natural potential you have. This book combines the spiritual, emotional, and rational potential all together, integratively, and simultaneously. All of these need to be done with vigor and conviction, combined with resignation to God's will, in order to produce a huge energy (super power) to be successful.



### **Islamic Parenting**

Author: M. Fauzi Rahman | ISBN: 978-979-099-068-5 | Size: 14,5 x 21 cm

Islamic Parenting is a guide book on how to educate children according to Islamic teachings. This book discusses the intricacies and procedures of raising and educating children in a positive way, full of compassion, and of course with reference to the scholars' kaifah, the Prophet's sunna, and the Quran.

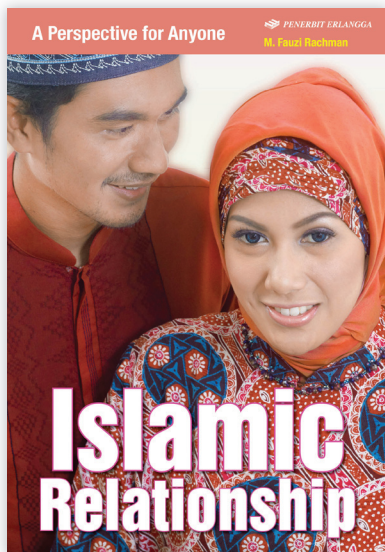


### **Islamic Teen Parenting (How to Cope with Your Teen)**

Author: Prof. Dr. H. M. Amin Syukur, | ISBN: 978-602-241-928-0 | Size: 14,5 x 21 cm

This book discusses one of the rarely discussed topics, how to raise children who has reached puberty by using Al-Quran and Al-Hadith as guidance. After the golden age period (1-8 years old), adolescent period (12-18 years old) is also critical period where children learn countless things that will determine their futures. Here, the role of peer group also will dominate the way teenage think and feel. This book will be a perfect guidance for parents on how to "control" their children using Islamic method.

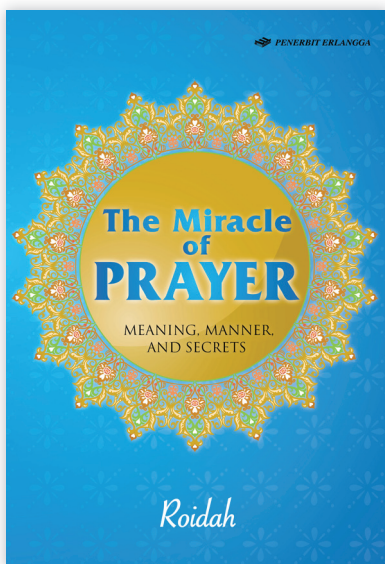
This is the most important period, either to shape the children into becoming a man of bad or good disposition, polite or impolite, visionary or short-term mind set, a success or a failure. In this stage the role of parents is very critical: How parents give exemplary disposition to their teen, how parents instill "Islamic manners" to the child. This is a very critical period for parents in order to be able to shape the morality, mentality, and way of thinking of their children, not only to determine their worldly success and most important: at the hereafter!



### Islamic Relationship

Author : M. Fauzi Rachman | ISBN: 978-602-241-057-7 | Size: 14,5 x 21 cm

Islamic Parenting ia a guide book on how to educate educate children according to Islamic teachings. This book discusses the inticacies and procedures in raising and educating children in a positive way, full of compassion, and of course with reference to the scholars', kaifah, the Prophet's sunna, and the Quran.



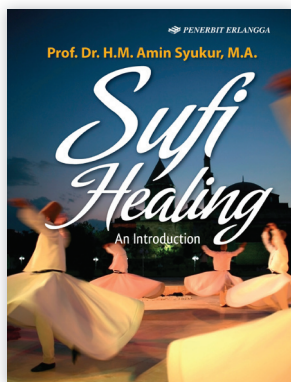
### The Miracle of Prayer

Author: Roidah | ISBN: 978-979-099-383-9 | Size: 14,5 x 21 cm

Praying is a powerful activity. According to a hadith, Allah feels "terrible" if He doesn't answer the prayer of His disciple. He answers all prayers, not only the prayer of His faithful disciples, but also of the most devilish satan. However, that doesn't mean we can ignore the courtesy, ethic, and ideal times to pray. All optimistic and faithful disciples will realize the miracle in every prayer.

The Miracle of Prayer takes us in a journey to understand the true sense of making a prayer, revealing the secrets behind it, and providing guidance on how to make our prayers answered, as it was done by Prophet Muhammad.





### Sufi Healing, An Introduction

Author: Prof. Dr. H. M. Amin Syukur | ISBN: 978-979-099-836-0 | Size: 14,5 x 21 cm

Sufi Healing is a variant of alternative therapies that applies practices and values of tasawuf as a way to prevent or to treat illness. Our society has known this type of healing for quite a long time, especially since the growing of Islam and Sufism. However, only in these past years experts found a scientific explanation about this type of alternative healing and then categorize it under the study of psychology, or transpersonal psychology to be precise.

This book reveals how Sufi healing works in preventing and treating illness. The focus of this book is on the act of tasawuf, particularly how tasawuf can prevent and treat illness, either physical or mental. This book also unearths facts which support that Sufi healing is indeed a therapy that can be classified as rational and empirical treatment.

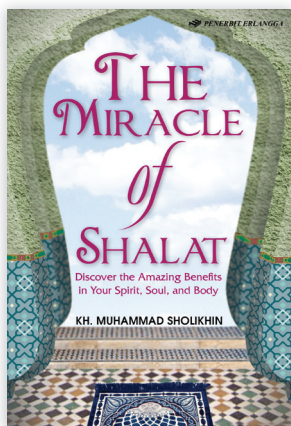


### A Journey to Heaven

Author: Roidah | ISBN: 978-979-099-971-8 | Size: 13x19 cm

All of us dream of going to heaven as our final destination. In heaven there'll be joy and happiness that people never heard nor seen before. And, the biggest joy and happiness is the opportunity to meet our creator, Allah. Unfortunately, not everybody can go to heaven. Even if a person has done many good deeds while he/she alive, there's no guarantee that he/she will be automatically accepted in heaven.

Then, what shall we do to experience the beauty and happiness that Allah has prepared in heaven? Why does a good deed not automatically accepted by Allah? What are the characteristics of heaven's inhabitant? Are there any special tricks and tips to be one of heaven's inhabitants? You can find the answer to these questions, and more, in this book. May this book can guide and encourage us to achieve God's heaven.

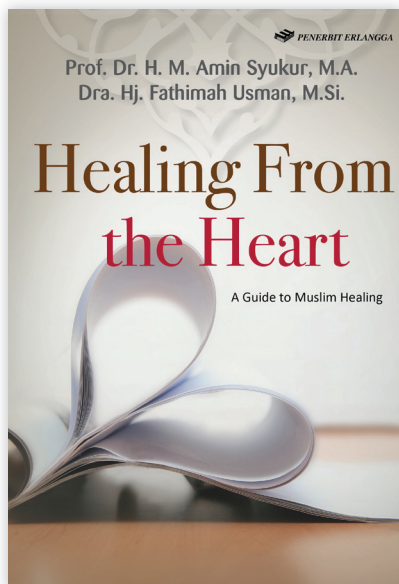


### The Miracle of Shalat

Author: K.H. Muhammad Sholikhin | ISBN: 978-979-099-385-3 | Size: 14,5 x 21 cm

What is shalat to us? Is it just an obligation for worshipping Allah? Or does it have a greater and deeper meaning? How can shalat prevent us from doing shameful and unjust deed? On the other hand, how come the people who do shalat regularly do not hesitate when committing crime, such as corruption? What has gone wrong with the shalat they did?

The Miracle of Shalat answers these and other fundamental questions on the secrets of shalat. This book reveals many things from introduction to the ritual of shalat to how we can achieve successful life by doing shalat regularly, five times a day. This book gives an enlightening exploration; shalat is not just an obligation for every Moslem. It is a medium of reflection that continues to shape our humanity and it will give benefit in the hereafter.



### Healing for the Heart

Author: Prof. Dr. H. M. Amin Syukur | ISBN: 978-602-241-027-0 | Size: 14,5 X 21 cm

As a Muslim, we strongly believe that heart is the source and rope of life. Heart is something fragile given to us by God. Heart is the place to feel, to understand, and to identify many things. Our heart also has to endure many things including being bestowed with burden, being chastised, verbally abuse, etc.

This book discusses all topics related to heart and gives answer to questions such as: what's the current condition of our heart, how to take care of it, how to acknowledge the potential of our heart, how to identify bad viruses that penetrate your heart and how to transform them into assets, and how to be an insan kamil (the ideal human being)?

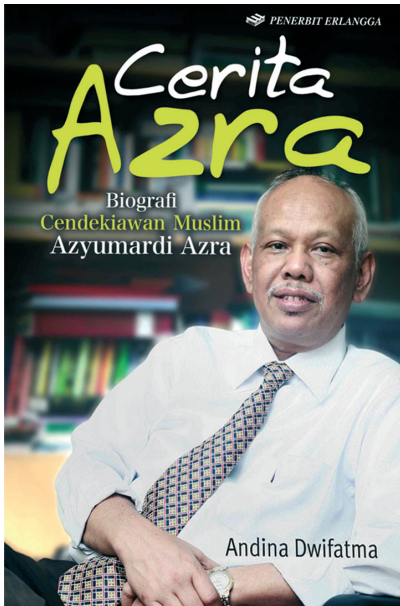


### Fun Way to Learn Rituals of Haji

Author : Divaro Team | ISBN: 978-979-099-525-3 | Size: 21 x 24 cm

Introducing religious rituals, or to be specific, introducing Hajj ritual to children is not easy. We need tools that catch the interest of children.

This book describes the rituals in Hajj pilgrimage in a light but smart explanation. The narration is combined with unique and hilarious pictures in order to help children get a better understanding



### AZRA STORIES; Biography of Moslem Intellectual, Azyumardi Azra

Author: Andina Dwifatma | ISBN: 978-979-099-313-6 | Size: 15 x 21 cm

Story of Azra a biography book of famous moslem intellectual, Azyumardi Azra. AzyumardiAzra is Professor of History and Islamic Civilization at the State Islamic University ( UIN ) SyarifHidayatullah Jakarta . His name is known as Moslem intellectual and observer of the Middle Eastern issues. His name is more widely known especially when he is trusted by the former Vice President Jusuf Kalla to be Deputy Secretary of the Vice President ( Seswapres ) for People's Welfare field for two years .

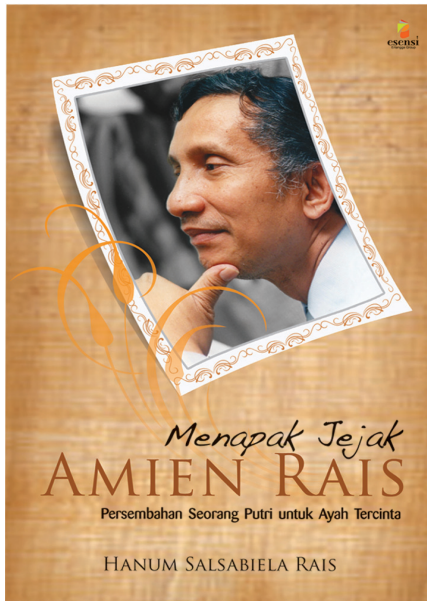
ADirector of the post Graduate Program of UIN SyarifHidayatullah, he is the first Indonesian who achieved the title Commander of the British Empire ( CBE ) from Queen of British . He is entitled to be called " sir " and receives other privileges . David Beckham, Football player and several other popular people in British a rank below him . One more thing that he is proud of, in the world of aviation, he is the highest Frequent Flyer of one of the best airlines in the world : Singapore Airlines ( SQ ) , since 2005 .



### Political Thought & Gesture of Gus Dur

Author: Ali Masykur Musa | ISBN: 978-979-075-265-8 | Size: 11 x 17,7 cm

Discovering the roots of Gus Dur's political and religious thought. As a controversial figure, Gus Dur's gesture and thought often challenged by his friends and enemies alike. The concept of nationality which he developed is always integrative and inclusive with the dynamics of nation and country's life. In addition to describing the root of Gus Dur's political thought, the author also wants to prove that Gus Dur's thoughts and gestures during his lifetime are not a controversial thing, yet an implementation of the concept of religion values which is universal and 'down-to-earth'.



### Treading The Traces of Amien Rais

Author: Hanum Salsabiela Rais | ISBN: 978-979-075-514-7 | Size: 14,5 x 21 cm

Through the book Treading The Traces of Amien Rais, we would discover Amien Rais' accomplishment and view about many things, directly from his own daughter, Hanum Salsabiela Rais. Including issues in politics, social, society, religion, up to more personal issues like his bravery, matchmaking, and family. Also find out many untold stories which rarely known by public.



### The Compilation of Fatwa of Sharia Finance

Author: | ISBN: 978-602-241-975-4 | Size: 15 x 23 cm

The Compilation of Fatwa of Sharia Finance contains fatwas and decisions of issues in sharia finance and economics. This compilation produced by National Board of Sharia (DSN) of Indonesia's Ulama Association (MUI) to answer latest issues in Indonesian banking, such as Giro, buying and selling Salâm, Ijarah, Musyarakah, Deposits, etc.

This compilation book has strategic position as 'discussion vessel' of Ulamas, community leaders, and muslim scholars in reviewing and deciding financial and economic issues in Islam .

This compilation is worth owned by any person who is concerned in sharia finance and economics, economic observers, decision makers, and ulamas in order to create a society who increasingly appreciate the religious life (mutadayyin) and to form a noble civilization (mutamaddin), according to noble ideals of Islam. To a wider community, this compilation book could be used as an object of law and comparison study, by delivery of equitable public policy, especially in sharia finance and economics





### HIMPUNAN FATWA MUI SEJAK 1975

THE COMPILATION OF FATWA MUI ( since 1975 )

Author: | ISBN: 978-979-075-986-2 | Size: 17 x 25 cm

THE COMPILATION OF FATWA MUI (Indonesia's Ulama Association) contains all the fatwas and decisions made (decided) by MUI from its emergence, 26th of July 1975, until now. This book is compiled from three sources where fatwas are decided, they are: fatwas decided by Fatwa Commission Assembly, fatwas decided by National Conference of MUI, and fatwas decided in Ijtima Ulama of Fatwa Commission in Indonesia.

Fatwas which have decided before are compiled and categorized thematically, except for one decided by Ijtima Ulama which are presented separately. There are 4 (four) grand themes/categories of fatwa, they are: (1) Aqidah and Beliefs; (2) Worshipping (Ibadah); (3) Social and Culture; and (4) Food, Drugs, Cosmetics (POM) and Science, Technology (IPTEK).

This compilation book has strategic position as 'discussion vessel' of Ulamas, community leaders, and muslim scholars in reviewing and deciding religion and society problems both in national and international level, also for wider scientific and natural interests. For general public, this compilation is hoped to be the guidelines, especially for Muslim community in their religious, national, and social life.

This compilation is worth owned by any person who claims to be Muslim, scholars, decision makers, and ulamas in order to achieve a society who increasingly appreciate the religious life (mutadayyin) and to create a noble civilization (mutamaddin), according to noble ideals of Islam. To a wider community, this compilation book could be used as an object of law and comparison study, by delivery of equitable public policy.



### Strategy of Islamic Education

Author: Mujamil Qomar | ISBN: 978-602-241-566-4 | Size: 15 x 23 cm

Strategy of Islamic Education tries to analyze and offer an alternative solution, a strategy which is capable of pulling practitioners of Islamic Education in Indonesia out from their shackling problems in national education which has often thrown in many discussions and media coverage. Those problems are: (1) facilities and infrastructure, including thousands of broken buildings (many of them are in critical damage), and lack of access for public for to gain and enjoy education; (2) teachers, whose welfare has not been properly secured until now; and (3) curriculum, that is considered to be burdensome by students.





### 19 KEYS HAPPY HEALTHY WEALTHY

Author: Abdul Aziz | ISBN: 978-602-241-613-5 | Size: 14,5 x 21 cm

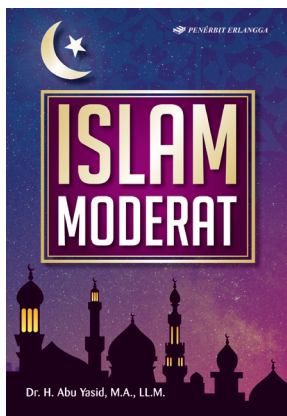
Through 19 books KEYS: Happy, Healthy, Wealthy or 19 KEYS: Happy, Healthy, Wealthy Abdul Aziz will share his successful experiences by explaining the keys to achieve Happy, Healthy, Wealthy in life. One thing that he always emphasised that Happy, Healthy, Wealthy not only just the goal of life but also a paradigm of life that are connected to one another.



### THE ULTIMATE GUIDE TO HAJJ & UMRAH

Author: Divaro Team | ISBN: 978-979-099-525-3 | Size: 22 x 17,5 cm

This book discusses the general explanation of Hajj and Umrah, ethics before and during Hajj and Umrah, the practical implementation of the rituals of Hajj and Umrah pilgrimage as well as a practical guide to historical sites in Mecca and Medina.



### MODERATE ISLAM

Author: Abu Yasid | ISBN: 978-602-241-172-86 | Size: 14,5 x 21 cm

This book tries to reconstruct the meaning of Islam as a the last divine religion that was born in this earth . We realize , in the middle of the swift currents of globalization and rapid growth of information and communication technologies like nowadays , the current position of Islam is often debated . Does Islam has to follow the rhythm of changes or otherwise , should every change has a formal reference values of mashlahah in the holy teachings ?



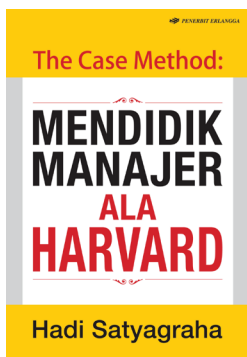
### The Evolution of Marketing by Hermawan Kartajaya

Author: Hermawan Kartajaya | ISBN: 978-979-075-955-8 | Size: cm

Hermawan Kartajaya is the founder and president of MarkPlus, Southeast Asia's leading professional services firm in the area of marketing consulting, research, and training. In 2003, he was named by the United Kingdom's Chartered Institute of Marketing on the list of "50 Gurus Who Have Shaped the Future of Marketing" that includes Philip Kotler, David Aaker, Gary Hamel, Tom Peters, and Seth Godin. In 2009, he received the Distinguished Global Leadership Award from the Pan-Pacific Business Association at the University of Nebraska-Lincoln.

According to Hermawan, marketing is the key in facing the global business competition. By doing the evolution of marketing, firms can keep their existence in a constantly changing business landscape. For the last twenty years, marketing has shifted from rational marketing to emotional marketing, and now to spiritual marketing. Based on that, there are three milestones of marketing: Marketing as Strategic Business Discipline, Marketing in The New Economy, and Marketing 3.0: Marketing in The New Wave Business Landscape.

This book shows the application of marketing model in various industries such as financial, services, automotives, transportation, logistic, communication, high tech, media, consumers, and government, as well as examples in real life companies.



### The Case Method: Educating Managers a la Harvard

Author: Hadi Satyagraha | ISBN: 978-602-241-358-5 | Size: 14 x 21 cm

In most of business school or MBA programs, case studies have proven to be a successful method. It is the Case Method by Harvard Business School (HBS) that preeminent other case studies. HBS's Case Method is a student-oriented and active learning approach rather than a classical teacher-centered and passive learning.

The Case Method: Educating Manager a la Harvard is written for the lecturer or faculty member interested in applying case method for teaching or learning. This book describes the theories of management, managers and their competencies, and the role that case method plays in educating the students/managers. Based on the author's experience as top manager and lecturer, this book tries to answer questions such as: What is the purpose of educating manager? How does the Case Method differ from other case studies? What activities needed in Case Method? How should the lecturer facilitate in this method? etc.

Accompanied by examples of case studies, both experienced and inexperienced readers will find this book very valuable.



### Institutional Economics

Author: Prof. Dr. Ahmad Erani Yustika | ISBN: 978-602-241-359-2 | Size: 20 x 26 cm

Institutional economics focuses on understanding the role of the evolutionary process and the role of institutions in shaping economic behavior. Many countries with classic/neoclassic market mechanism produce policies that create both welfare and its "bad side". This "bad side" is not the result of the policy itself, but mostly because in the classic/neoclassic thoughts, philosophically, there is defect in their basic assumption.

At this point, institutional economics tell us that economic activities are heavily influenced by many theories, such as political economy, transaction cost economics, asymmetric information, social capital, collective action, contract, property rights, etc. There is always potential of misconduct in applying only market mechanism. Therefore, non-market institution is needed to keep the market from endless failures, by mean of designing a sound institutional economics.

The book fulfills the much-needed of institutional economics textbook for undergraduate and graduate students. It explains the institutional economics from its paradigms, theories, to its policies in rich and comprehensive texts.

# Character Building Activities' Series

Author: Tjitji Wartisah and Heryanto | Size: 25x17,5 cm | Full Color

Character Building Activities' series contain of simple yet interesting activities for children.

The content is based on early childhood education curriculum.

These books can help students in building their character in daily life.



Vol. 1 Religious, Honesty, Tolerance and Peace, Discipline

ISBN: 978-602-241-503-9



Vol. 2 Hard work, Creativity, Self-reliance, Leadership and Justice

ISBN: 978-602-241-504-6



Vol. 3 Confidence, Respect and Courtesy, Patriotism, Modesty

ISBN: 978-602-241-505-3



Vol. 4 Loving nature, Responsibility, and Teamwork

ISBN: 978-602-241-506-0



### Batik Coloring Pattern Book

Author: Kunduri | ISBN: 978-602-252-313-0 | Size: 21 x 28 cm

Batik Coloring Pattern Book (Buku Pola Mewarnai Batik) is the activity book which aims to introduce batik as one of the Indonesian culture. In the inside of this book, there are batik patterns which can be colored by the children. This book is useful for practising soft motoric, imagination, and child creativity. Every page of this book is presented in perforation or it can be torn and it is completed with stickers.



### Traffic Safety Education for students 4 – 6 years old

Author: PKBL Team | ISBN: 978-979-099-832-2 | Size: 21 x 26 cm

Traffic Safety Education for the students 4 – 6 years old is arranged for shaping mental, ethical attitude, and societal thinking order which are started from pre-school. By using this book, the students are hoped to be able to know and understand about the rule and traffic signs, implement traffic manners, and keep the road safety in daily life. Traffic guidance is presented by interesting activities and suitable with the development of student ability, such as drawing, collage, coloring, matching the pictures, story-telling, rolling play, singing, and playing. Various activities which are presented in this book are hoped to ease the students to understand how important the traffic safety is and increase cognitive, psychomotoric, language, and art potential in the students.



Author: Anies Listyowati  
ISBN: 978-979-099-436-2  
Size: 21 x 26 cm



Author: Anies Listyowati  
ISBN: 978-979-099-434-8  
Size: 21 x 26 cm

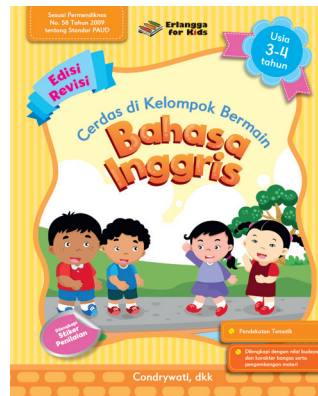
### My Activity Book for 4 – 5 years old, 1st semester

This book is compiled based on the Achievement Level of Child Development for 4 – 6 years old based on the demand of Minister of National Education Regulation No. 58 of 2009.

Presenting series of simple and easy cutting, folding, sticking, transfixing, sewing, drawing, coloring, tracing, and stamping activity. This book is also completed with the development of Cultural Education and National Character Value.

Another title in this series:

1. My Activity Book for 4 – 5 years old, 2nd semester
2. My Activity Book for 5 – 6 years old, 1st semester
3. My Activity Book for 5 – 6 years old, 2nd semester



### Cerdas di Kelompok Bermain (Smart in The Playgroup)

Author: Condrywati | ISBN: 978-602-252-286-7 | Size: 21 x 26 cm

Cerdas di Kelompok Bermain (Smart in The Playgroup) is the activity book for the students 3 – 4 years old. This book contains various interesting activities and it is useful to enhance child cognitive, language, and soft motoric skill.

The material and activities in this book have been adjusted with Regulation of Indonesia Minister of National Education No.58/2009 about Early Childhood Care and Education standard. Every page of this book is completed with cultural value, national characteristic and material development. This book is also completed with evaluation sticker to be pasted in every page which has been finished by the students. It consists of 6 main titles, namely:

1. Cerdas di Kelompok Bermain: Bahasa (Smart in the Playgroup: Language)
2. Cerdas di Kelompok Bermain: Berhitung (Smart in the Playgroup: Counting)
3. Cerdas di Kelompok Bermain: Bahasa Inggris (Smart in the Playgroup: English)
4. Cerdas di Kelompok Bermain: Kreativitas (Smart in the Playgroup: Creativity)
5. Cerdas di Kelompok Bermain: Sobek Tempel (Smart in the Playgroup: Torn and Pasted Paper)
6. Cerdas di Kelompok Bermain: Budi Pekerti (Smart in the Playgroup: Character)





### Activity Series of Hijaiah Letters

4 – 5 years old, 1st semester

Author: Wiwik Puspitasari | ISBN: 978-602-252-207-2

| Size: 28 x 21 cm

Seri Aktivitas huruf Hijaiah (Activity Series of Hijaiah Letters) is arranged to enhance art and soft motoric ability of the students. This book is for 4 – 5 years old at their 1st semester and contains the introduction of hijaiah letters and vowel. The book is completed with activity sticker that can be used as student supplemental book, both at home, and at the school.



### Activity Series of Hijaiah Letters

5 – 6 years old, 1st semester

Author: Wiwik Puspitasari | ISBN: 978-602-252-357-4

| Size: 28 x 21 cm

Seri Aktivitas huruf Hijaiah (Activity Series of Hijaiah Letters) is arranged to enhance art and soft motoric ability of the students. This book is for 5 – 6 years old at their 1st semester and contains the introduction of hijaiah letters and vowel. The book is completed with activity sticker that can be used as student supplemental book, both at home, and at the school.

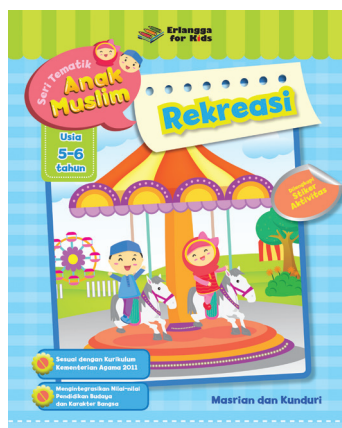


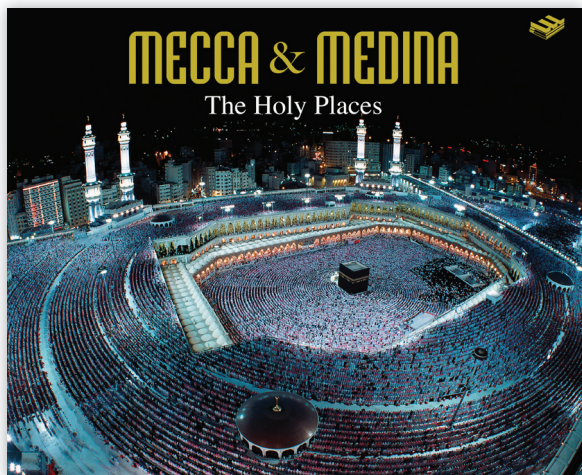
### Learning Series with Alif and Anisa

Author: Nj. Andi and Suwaji | ISBN: 978-602-252-240-9

| Size: 21 x 26 cm

Seri Belajar Bersama Alif dan Anisa – Integrative Thematic Approach presents interesting activities which develop child development aspects, such as religion, moral, emotional social, cognitive, language, and psychomotoric.





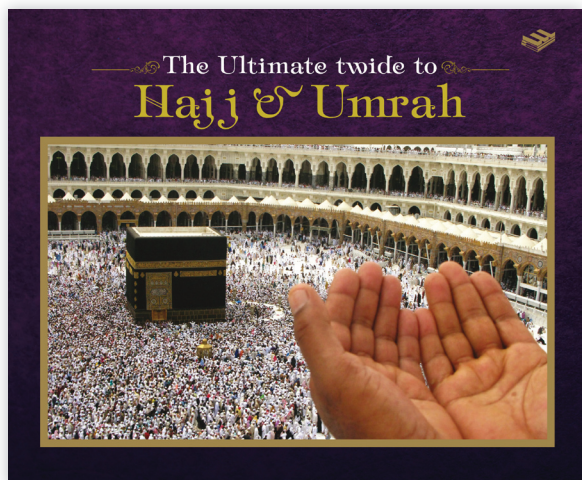
### Mecca & Medina, A Visual Guide to Two Holy Cities

Author : H. Achmad Taqiyuddin, Lc. | ISBN: 978-979-033-930-9

Size: 28x23 cm

"Mecca & Medina, A Visual Guide to Two Holy Cities" is the first reference book in Indonesia, even in South East Asia, that comes with detailed information of the two major holy cities in the Moslem World, Mecca and Medina. Reader will discover many breathtaking and emotionally rich images as its content accompanied with many interesting facts.

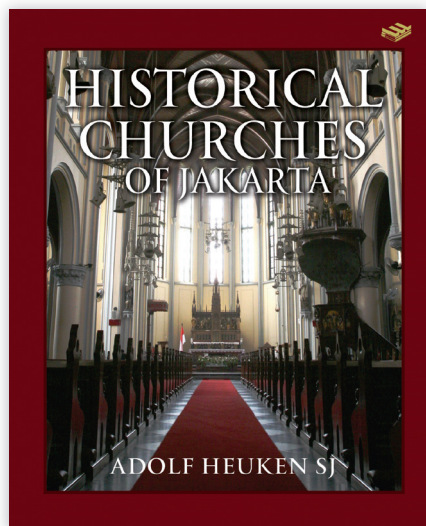
This book gives detailed information on history, current, earlier, and future condition, and also geography of both cities. It describes the magnet and charm of Mecca and Madina that attract Moslems around the world.



### The Ultimate Guide to Hajj & Umrah

Author : Tim Divaro | ISBN: 978-979-099-525-3 | Size: 22 X 17,5 cm

This book discusses the general explanation of Hajj and Umrah, ethics before and during Hajj and Umrah, the practical implementation of the rituals of Hajj and Umrah pilgrimage as well as a practical guide to historical sites in Mecca and Medina.

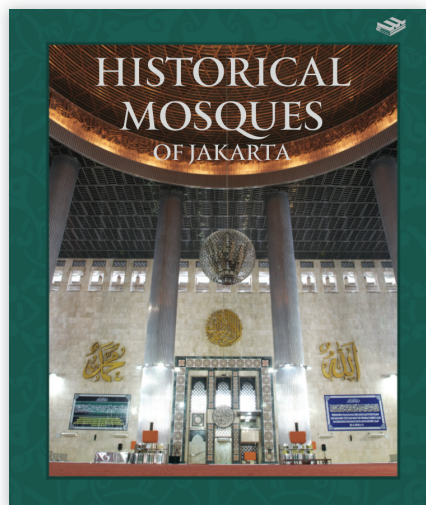


### Historical Churches of Jakarta

Author : Adolf Heuken SJ | ISBN: 978-979-033-802-9 | Size: 25 x 30 cm

Historical Churches of Jakarta presents beautiful photographs of historic churches in Jakarta. Each church is featured with concise informative text about the history of the church and its architectural pieces. The book is important to people who loves history of Jakarta, Indonesia, and in especially history of churches around the world.

There are 23 historical churches in the book, from Sion Church, the oldest remaining church in Jakarta which was built in 1695 by the Dutch government just outside the old city walls for the so-called 'black Portuguese' - the Eurasians and natives captured from Portuguese trading ports in India and Malaya and brought to Batavia as slaves; to the main church of Jakarta, the Cathedral or its official name, "De Kerk Van Onze Lieve Vrouwe ten Hemelopneming - The Church St Mary Ascending to Heaven", which was blessed upon by Mgr Edmundus Sybradus Luypen, SJ on April 21th, 1901.



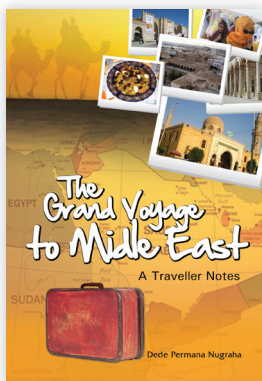
### Historical Mosques of Jakarta

Author : Kartum | ISBN: 978-979-075-847-6 | Size: 25 x 30 cm

Historical Mosques of Jakarta tries to uncover historical and cultural heritages in Jakarta as a melting pot of local and foreign cultures for hundreds of years, and present them in exquisite and unique photographs.

The architecture of historical mosques in Jakarta is rich, thanks to many cultural elements existing among Jakarta's communities at that time, ranging from local Indonesian cultures to influences of Arabian, Chinese, and European culture. The diversity of the architectures also reflects the characters of the varied communities who hold up each of the uniqueness of the mosque.

There are 20 historical mosques presented in this book. The mosques include the oldest mosque in Jakarta, Mosque of Al-Ansar in Pekojan area, built in 1678; a unique Mosque of Cut Meutia which used to be an office for a Dutch company before turned into a mosque in 1985; and also Istiqlal (which means 'independence' in Arabic) Mosque, the pride of Indonesian people. Information about each mosque is explained in an essay accompanying featured mosque.



### The Journey to the Middle-East

Author: Dede Permana Nugraha, MA | ISBN: 978-979-033-838-8 | Size: 14,5 x 21 cm

In reading "The Journey to the Middle-East", you'll get the opportunity to see the true color of the social-cultural identity of its community, free from biased imaginations that view the Arab-Middle-East community through the obvious sacred-religious perspective.

A very light book to read, set with humorous narration, but still packed with facts and significance. A knowledge guide to whoever wants to tour the knowledge journey and travel the Middle-East.



### Learning Metamorphosis: Hebat Gurunya Dahsyat Muridnya

Author: H.D. Iriyanto | ISBN: 978-602-759-601-6 | Size: 14,5 x 21 cm

This book is an important reference book to inspired and guided teachers into great educational practitioners. By using butterfly metamorphosis concept, the author provides information, motivation, and guidance for teachers into professional transformation. In this book, the author gives explanation of how to emulate the positive transformation just like metamorphosis does. The concept of metamorphosis that is used by H.D. Iriyanto, metamorphosis inspirator from Yogyakarta, to help educators across the country to transform into their potential, great educators!



### Top 10+ Jakarta - Travel Guide to Top 10 Best Destination in Jakarta

Author: Tim EFK | ISBN: 978-602-241-095-9 | Size: 10 x 19 cm

Jakarta is the 4th largest urban city in the world and the city with most numerous shopping centers. This is the place to be nostalgic of colonial era, enjoying extravagant shopping experiences, tasting unique culinary of Jakarta, which is blend of Arabian, European and Chinese culinary - and place for many exciting travel experiences.

This book recommends all the best destination in Jakarta; top 10 best tourism objects, top 10 best restaurant, top 10 museum, top 10 shopping destination, and many more, complete with detailed information and traveling tips.



### **Career (Management for Everyone 1)**

Author: A.B. Susanto | ISBN: 978-979-075-924-4 | Size: 14 x 22 cm

Career stagnation is a problem that is feared by many people today. Sedentary jobs can indeed be a temporary solution, however, at some point, a person should decide which place he or she would stay to build his or her career.

Career is a series of tasks and positions a person gets through on his professional period. The success of one's career is determined by careful career planning, in addition to knowledge, skills, and professional behavior. In career planning, one must do a career orientation of which includes track record and career goal setting, which are followed by professional satisfaction and career aspirations learning.

This book presents the concepts and suggestions that can be used as personal usage to achieve career success. The professional concepts have been adapted to the conditions in Indonesia so that the suggestions included could be easily applied.



### **STRATEGY (Management for Everyone 2)**

Author: A.B. Susanto | ISBN: 978-979-075-923-7 | Size: 14 x 22 cm

Building organization with excellent and world-class performance requires reliable financial condition, human resources, technology, business network, control of strategic information, and culture. These requirements must also be supported by good leadership, management capability, and skilled risk and crisis handling. Superior performance cannot be achieved without a trusting relationship between the organization and its stakeholders. This book presents variety of ideas and concepts related to organizational strategy in achieving excellence and high competitiveness.





### **BIZMARK (Management for Everyone 3)**

Author: A.B. Susanto | ISBN: 978-979-075-925-1 | Size: 14 x 22 cm

Swift currents of globalization and rapidly changing customers' taste require companies develop more creative and innovative marketing strategies. The development should be done to maintain customers' satisfaction and loyalty that have stronger bargaining position due to the availability of increasingly diverse choices. However, it should not be forgotten that every marketing activity should not deviate from corporate vision, mission, strategy, and culture. This book presents variety of marketing concepts and strategies that include brand and product development, pricing, positioning, internal marketing, customer behavior, promotion, and so on. The concepts presented are easy to understand as they come with examples of marketing case in Indonesia.



### **ORGANIZATION (Management for Everyone 4)**

Author: A.B. Susanto | ISBN: 978-979-075-974-9 | Size: 14 x 22 cm

The author reviews how successful organization achieves its vision and mission by using analysis device, formulating appropriate strategies, and executing the chosen strategy. The most important factor in executing strategies is leadership and organization culture. Leaders formulate and accomplish the strategy, while the organization culture sustaining corporate strategy. Leaders shape the corporate culture through instilling beliefs, values, and assumptions through attitude, behavior, words, and decisions. This book explains how to achieve the organization's vision and mission through the combination of strategy, structure, leadership, corporate and organization culture, ethics, management development, and innovations.



## HUMAN CAPITAL (Management for Everyone 5)

Author: A.B. Susanto | ISBN: 978-979-675-973-0 | Size: 14 x 22 cm

Human resources (HR) that are knowledgeable and possessing high skills and positive behavior are the most important assets of an organization. The problem lies on how to manage the human resources optimally, given that failure in maintaining human resource management will result in the departure of best talents. In turn, this will certainly weaken organization performance. The author reviews concepts and ideas that are relevant to the updated characteristic of HR management which has stronger bargaining position, more critical, as well as more advanced variation of needs, desires, and demands. The book also describes human resource management with corporate and organizational vision, mission, strategy, structure, and culture.



## LEADPRENEURSHIP

Author: A.B. Susanto | ISBN: 978-979-033-522-6 | Size: 14,5 x 21 cm

Dr. A.B. Susanto's book titled Leadpreneurship: Strategic Management Approach in Entrepreneurship, is very relevant. It explores entrepreneurship and its association with leadership. It also emphasizes the importance of leadership for supporting the entrepreneurial spirit in starting a business while maintaining and building it up.

Leadpreneur also discusses entrepreneur psychological review, factors that make entrepreneurs can survive, strategy to start a business which are identification and analysis of opportunities, as well as entrepreneurship and organization. This book is an obligatory reference for entrepreneurs and those who are just starting their entrepreneurship.

# Active Mathematics ( Level 1 to Level 6 )

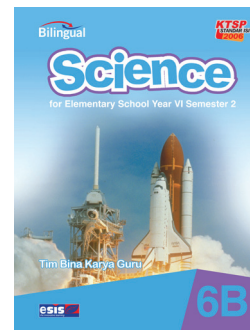
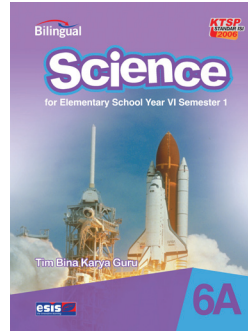
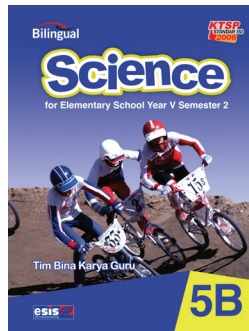
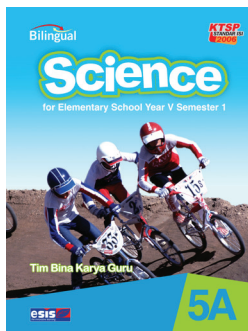
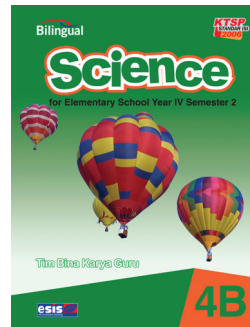
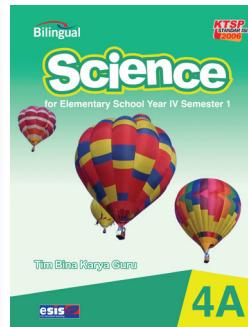
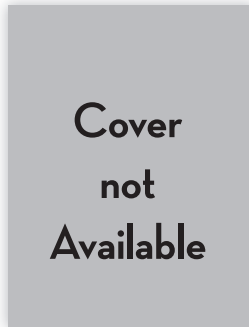
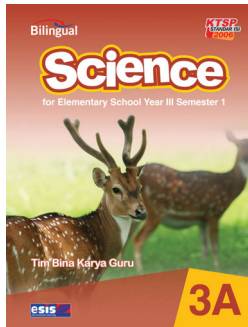
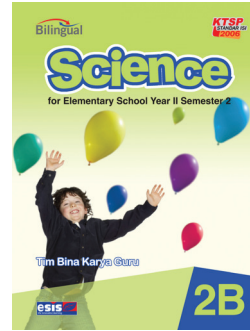
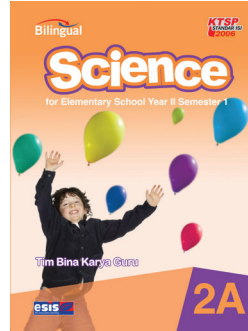
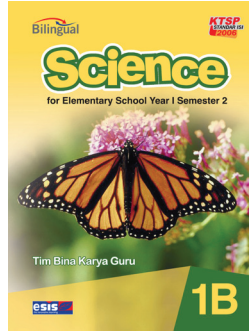
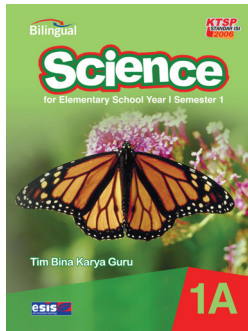
Author: M. Khafid | ISBN: 979-255-442-4 | Size: 25 x 19,5 cm



This book illustrated with colorful pictures, to capture students attention and contains a variety of tests, including knowledge and comprehension tests to measure the students competencies.

# Science ( Level 1 to Level 6 )

Author: Bina Karya Guru Team | ISBN: 979-255-431-9 | Size: 25 x 19,5 cm

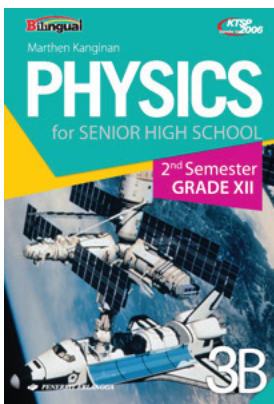
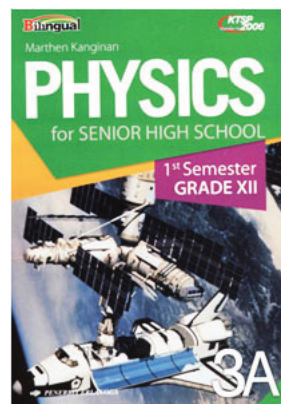
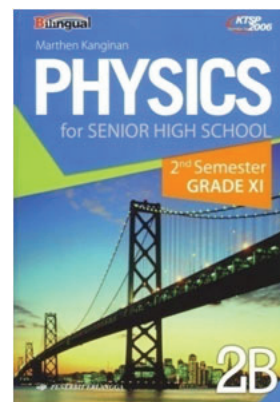
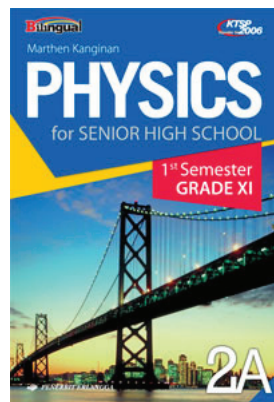
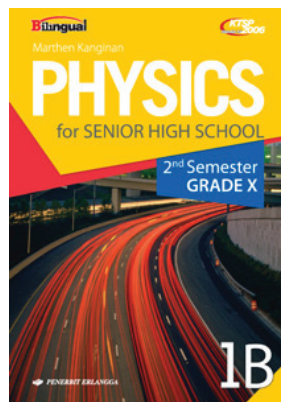
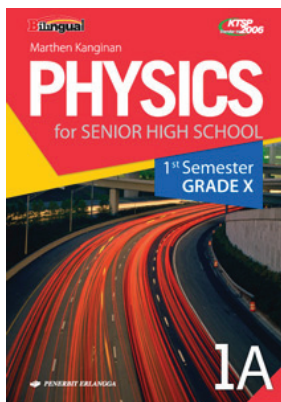


This book illustrated with colorful pictures, to capture students attention and contains a variety of tests, including knowledge and comprehension tests to measure the students competencies.



# Bilingual Physics for Senior High School ( Level 1 to Level 3)

Author: Marthen Kanginan | ISBN: 978-979-075-546-8 | Size: 17,5 x 25 cm

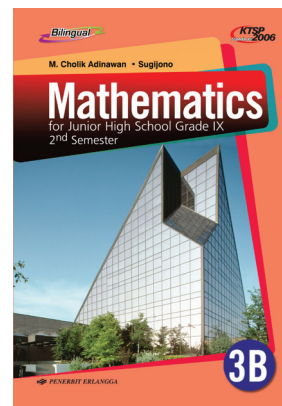
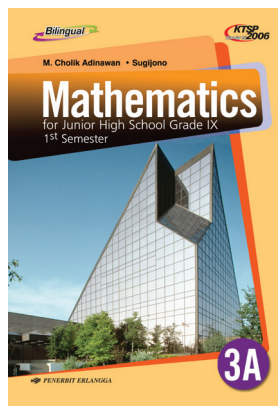
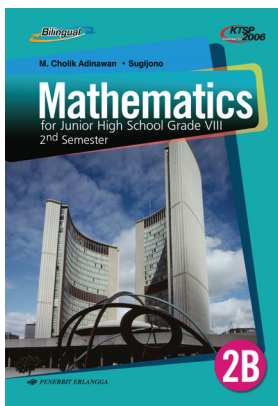
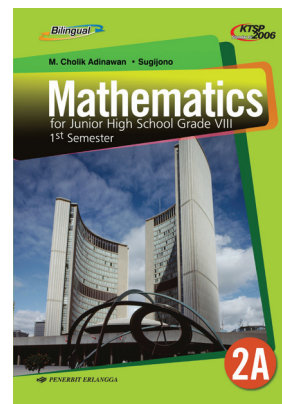
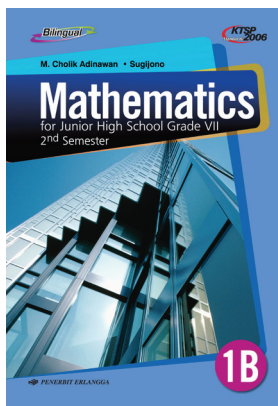
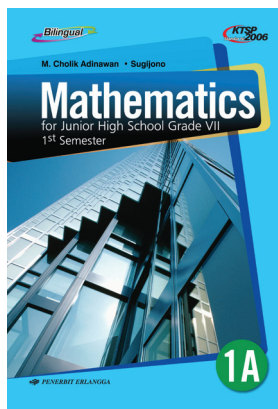


This book is presented in a style which encourages conceptual understanding, and emphasizes the following important aspects in learning physics.



# Bilingual Mathematics for Junior High School ( Level 1 to Level 3)

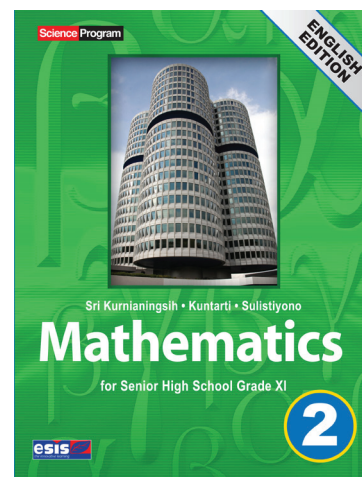
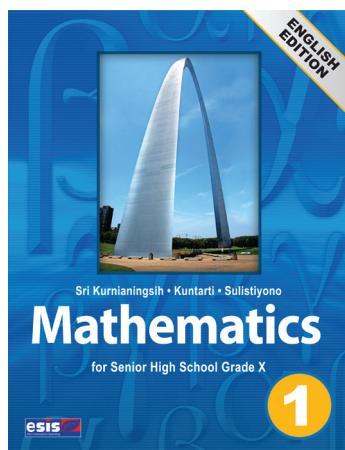
Author: M. Kholik | ISBN: 978-979-075-419-5 | Size: cm



This book gives students the opportunity to learn and understand the basic principles of mathematics through general phenomena and practical examples and then develop them in more comprehensive ways.

# Bilingual Mathematics For Senior High School ( Level 1 to Level 3)

Author: Sri Kurnianingsih | ISBN: 979-734-976-4 | Size: 19,5 x 25 cm

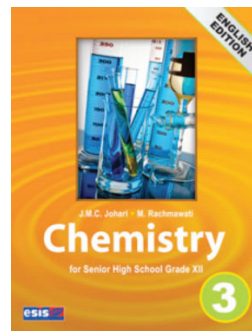
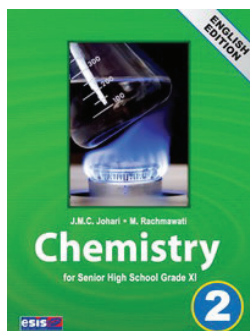
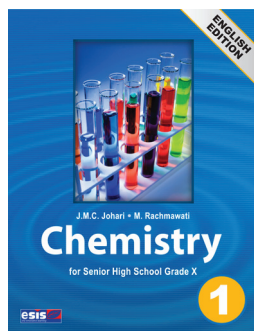


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This book gives students the opportunity to learn and understand the basic principles of mathematics through general phenomena and practical examples and then develop them in more comprehensive ways.

# Chemistry ( Level 1 to Level 3)

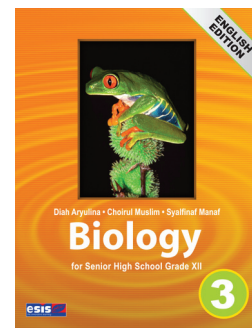
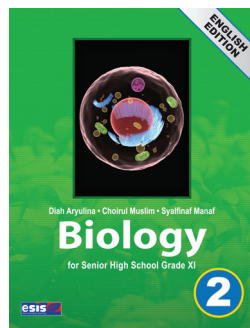
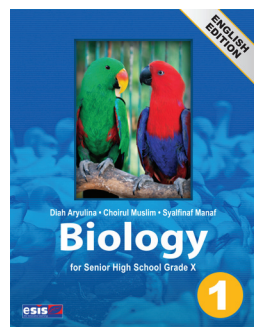
Author: J.M.C Johari | ISBN: 979-734-954-3 | Size: 19,5x25 cm



This book gives students the opportunity to learn and understand the basic principles of chemistry through general phenomena and practical examples and then develop them in more comprehensive ways.

# Bilingual Biology For Senior High School ( Level 1 to Level 3)

Author: Diah Aryulina | ISBN: 979-255-150-6 | Size: 19,5x25,5 cm



This book gives students the opportunity to learn and understand the basic principles of biology through general phenomena and practical examples and then develop them in more comprehensive ways.



## Learning Qoran for Beginners

(Belajar Baca dan Tulis Al-Qur'an untuk SD/MI)

Author: Sulasih and Abd. Rokhim | ISBN: 978-602-241-272-4 | Size: 17,5 x 25 cm

The Prophet Muhammad صَلَّى اللهُ عَلَيْهِ وَسَلَّمَ (peace be upon him) said: The best people are those who learn Qoran and teach it to the others (Narrated Bukhari).

Moslem have to realize the importance of Learning Qoran, as a sacred way of life, to be learned and applied in their lives. Learning Qoran must start from the golden age where their ability to understand and to get the science are high. For this purpose, this "Learning Qoran for Beginners" was matched to elementary students.

In this book, the rules of ن and ُ that make the different ways to pronance some of the Qoran sentences are described with simple exercise.

The other structure rules likes ل, ال, Qamariyah, syamsiyah, Qalqalah, Mad, and Waqaf are described completely but simply.

Finally, since student should be learning Qoran with good attitude, this book إِنَّ شَاءَ اللهُ becomes one of the ways to mastering and performing competency, as special and active learning for the fundamentals of reading and writing Qoran.

For the teachers, this book becomes one of the ways to support the development and implementation of the curriculum based on Islamic Characters.